

Town of Southwest Ranches
School Education Advisory Board
Meeting Minutes

Monday

Town Hall

March 8th, 2021

13400 Griffin Road

7:00 PM

Southwest Ranches, FL 33330-2628

Board Members Present:

Board Members Absent:

Council Present:

Staff Present:

Priscilla Prado-Stroze

Leah Castillo

Mayor Breitreuz

Debra Ruesga

Kathy Sullivan

Rosina Marrisodi-Bove

Vice-mayor Hartmann

Christina Brownlow

Jennifer Montgomery

Gary Jablonski

Debbie Green

David Kuczinski

Francesca Case

Jim Albritton

Page Giacin

Call to order at 7:10 pm. A quorum was established and the Pledge recited.

Debbie Green motioned to accept the minutes from February 8, 2021. Page Giacin seconded and the motion carried.

Discussion items:

- Kids are calling and asking about the scholarship application (it is online). The deadline to submit is May 21st. Debra will check with December if there are any other volunteers. Kathy has had the following “flocking” volunteers: Maddison Sullivan, Jessica Hartmann, Isa Gomez, Brandon Harmer, Addy Roberts, Tyler Topperowski, Gabby Morales, and Mikala Freeman. “Flocking” usually requires 1 ½ hours (Maddison and Jessica have done most of the “flocking”.) Monies raised from this so far total \$19, 094.32! The overall fund balance is \$25, 300.32 (with roll-over monies, \$28, 586.38). Country Estates will be donating \$500. Last year, pre-pandemic, we raised \$30,000, so this has been phenomenal! Perhaps “Thank you” flashing on the marquee along with donor names would be a nice way of acknowledging supporters of the “flockings”. Perhaps they could be invited to the scholarship awards in June. This could be outside at the ROCA Barn. Page asked if we could give them “I got flocked!” t-shirts.
- Francesca requested the scavenger hunt be postponed until next season. Companies charge money for set-up (\$3,000). We would need to charge participants \$25-\$35 to recoup set-up fees. She would like to do this right and create the whole-family experience. Kathy suggested a December time frame.

- The Sikhs are up for the virtual 5K with a tentative date being the last weekend of April through the first week of May. Debra will let Debbie know when they meet next. Kathy says there is an app which will work. Debra will talk with Russell. Priscilla asked if there is an incentive to sign-up people...yes, community service hours. The Sikhs will provide an entry packet and make a donation to the fund at the event's completion.
- There were no takers on a town clean-up event for volunteer hours.
- Maddison reached-out to the Toll Brothers. She provided a letter, a copy of THINK magazine (requested amount: \$2,000). Page asked for the pdf for her sponsorship requests.
- Debbie Green discussed Virtual BINGO: the first 30 cards are free, 100 cards are \$10, and 250 cards are \$25 (the price covers everything needed for the event). We can have up to 100 people. The BINGO cards are emailed to players, and each card has a specific id# so the caller knows exactly who wins. Three games can be played within an hour. We could also have a winners' wheel at the end, and perhaps giveaways and a 50/50. Price to play: one card/\$10 or three/\$25. Andy has approved Virtual BINGO. We need at least a two-week window for this to advertise and collect monies. Kathy has a ticket template. Francesca will design the tickets. Debbie stressed the need for emails (this is how folks get their cards)! Maddison will create a flyer. April 17th was the date chosen...time: 7pm. Can we use the Town's Zoom?
- At our next meeting, we will determine how much to distribute in award money. Application reminders will go out.
- Page congratulated Kathy on the success of the "flockings"! De la Flor is getting some flamingos...how about any of the builders? Dr. Samuel would like to be "flocked". Councilman Albritton asked how much is raised on average (~\$155/visit). The Bergeron's made a \$5,000 contribution to the fund; Weekley's \$500; Heidi Humphries \$2,500. The final top three donators will have their names displayed on the marquee.

The meeting concluded at 8:15 pm.